



Navigating the New Socioeconomic Landscape:

How Legal and Identity Theft Protection Benefits Enhance Employee Wellbeing

The pandemic prompted employees and their families to create new priorities.

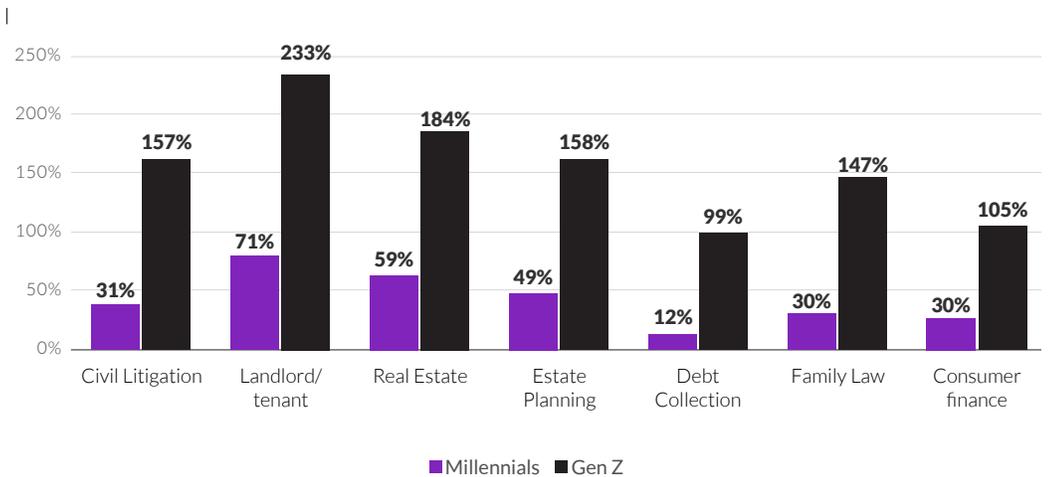
1 The need to strike a healthier work-life balance

2 Access to affordable legal protection and support

3 Reliable identity theft protection

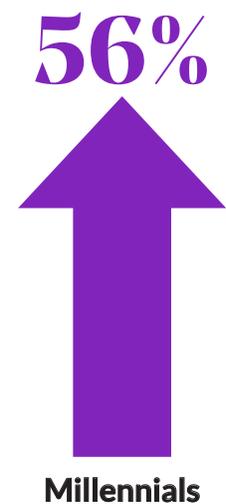
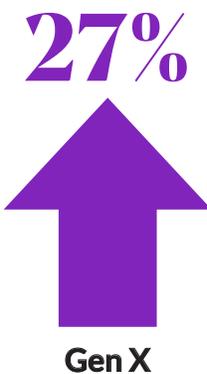
Increase in legal requests by Gen Z and Millennial employees

Millennial & Gen Z member requests rose most dramatically in 7 top areas of law.



More people are looking after their parents' wellbeing.

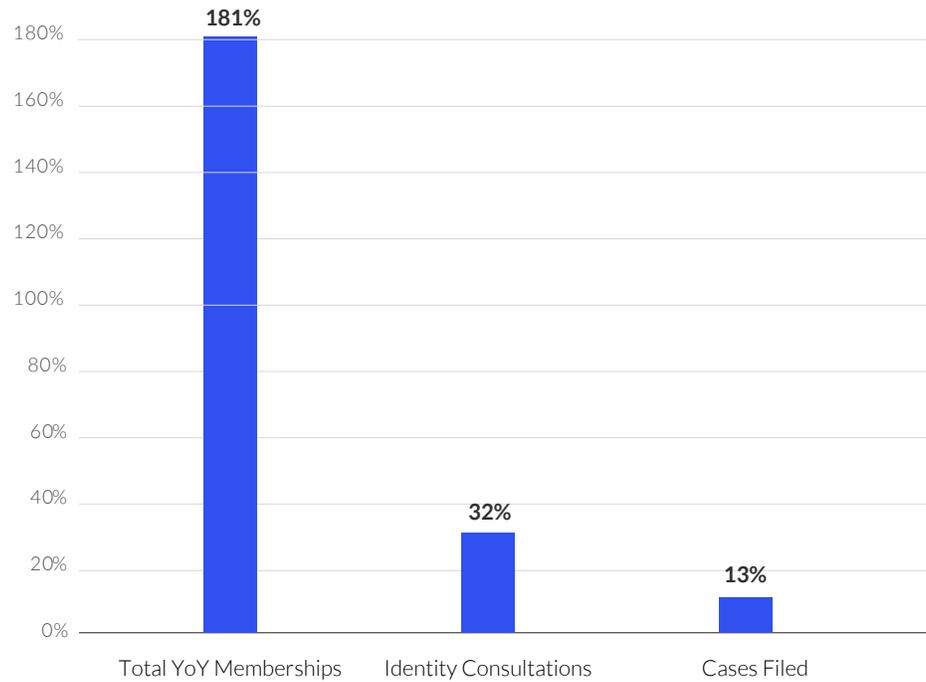
Rise in Elder Law requests among Gen X and Millennials reflect aggregate member needs.



PPLSI internal sales data, 3-year trend 2019-2021

2020 IDShield Service Metrics

More time online has increased risk of identity theft; more employees sought protection as evidenced by increased memberships.

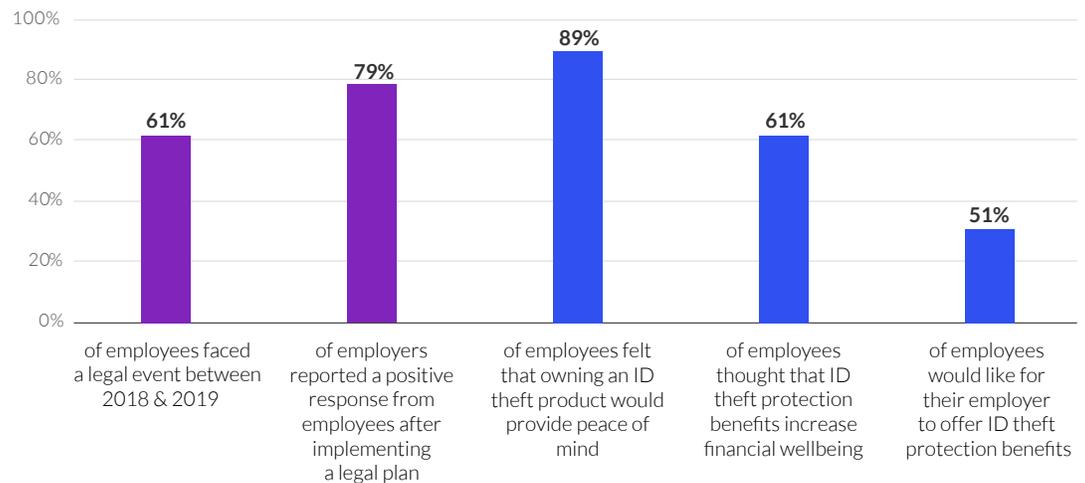


Note: IDShield identity theft specialists resolve 96% of identity theft issues in an average of 2 hours. Remaining matters are resolved by our licensed private investigators in an average of 24 days

Legal and identity theft protection give employees greater peace of mind.

Even before the pandemic, employees placed significant value on these benefits.¹

¹ Echo Research on behalf of PPLSI, Workplace Benefits Study (June 2019), <https://hr.legalshield.com/financialwellness>



For more information, download the full version of our whitepaper, [Navigating the Socioeconomic Landscape.](#)

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